

More green initiatives at CLARITY

We appreciate that our priority is creating jobs for people with disabilities but that doesn't stop us trying to look after the environment too!

- Our handwash bottles are now not made from PVC but PET which can be recycled much more easily; the tall bottles with the silver caps will follow suit soon.
- Most of our bottles and pumps are now sourced from UK companies saving on shipping costs.
- We design most of our gift boxes and bags to be reusable in some way.
- A "Lean & Green" team has been set up to look at saving resources. We give out awards for the best ideas; Jack Briggs has won one for recycling old pallets, and Ricky Gomez for being in charge of our paper recycling
- "Save with a Scrunchie". Not only are Scrunchies good for your skin but they make our shower gels & body washes last about 3 times longer!
- Also, give our ECO Washing Up a try! It's biodegradable – and smells great too!



"All Work and no Play... is no fun at all"

Although Brenda Lippiatt has now officially retired she still comes in once a week to help the Social Committee plan a variety of outing and social events. This year there have been trips to Southend-on-Sea and Blackpool as well as theatre visits to see the shows "We Will Rock You" and "Sister Act".

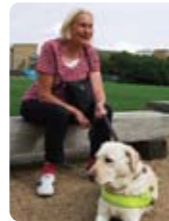
Also, thanks to a very generous donation from Retford Golf Club via the "Harry Singleton Memorial Charity Golf Day" organised by one of our delivery drivers, Malcolm Wore, the social committee now has a fund of £500 with which to plan a Christmas event.

For this generosity we have entered Retford GC into our "Hall of Fame". To see who else is in there have a look at our website www.clarityfbp.org

Dogs at CLARITY

We are delighted to welcome some new four-legged friends to CLARITY – Tess and Wanda. Kevin Lyon may be trying to get Wanda to wave at the camera but she doesn't look keen! Ann Babb is pictured with Tess at the local park where sometimes the dogs go for exercise. Tess looks very quiet here but can actually a bit of a handful! She was originally from Norway where she was called "Yes" – this obviously had to be changed when she came over here!

Our 2011 calendar is now available with some stunning scenes from throughout the UK and hopefully it will sell well. However, we are already planning for 2012 and this one will be all about dogs; but not the dogs here, our supporters' dogs! If you've got a dog that we could include in the calendar please send us a few details and a picture if possible (by post or email to dogs@clarityfbp.org) and we'll put together a gallery of 12 for next year. Don't worry if the picture isn't very good, for those selected we'll get someone local to you to pop round with a camera.



A Special Visitor to CLARITY

The gentleman in the centre of the picture is not Simon Thompson, as it says on his coat, but actually the MP Nick Hurd who visited us in his role as the Government's Minister for Civil Society. This is a new position set up to help charities and voluntary organisations play a bigger role in the production of goods and services in Britain.

Here he is pictured with Billy Bass and Cliff Nicholson who explained to him exactly what it means to them to work for CLARITY. Mr Hurd was given a full tour of the factory and was given a potted history of CLARITY/GWB since 1854!

It was also explained that without our generous supporters recognising the value in what we do and purchasing CLARITY products, the organisation would quickly cease to exist.



WORK Visions

Mr Hurd also met a number of participants on our new WORK Visions scheme. This programme consists of a series of short term work placements/contracts that we have designed to enable many more disabled people to take advantage of working for CLARITY.

Even a short term position here can really boost someone's self-confidence and prove to themselves and to others that they are capable of doing a real job.

We are receiving about a referral a week at the moment which shows the demand for what we are offering.

If you would like to find out more, either for yourself or as a potential partner organisation with people to refer, please call us or send an email to workvisions@clarityfbp.org

We welcome Sad Udin, Vincent Sutton and Dean Bonsey to CLARITY and wish them all the very best in their time here on "WORK Visions".



CLARITY Products

Since the last edition of CLARITY World there have been a few changes to our range with either entirely new products or existing favourites moved into better bottles & packaging.

We've introduced an ECO Washing Up, an "Active" Aftershave (with a moisturising balm to be added shortly), an Evening Primrose Handwash, Vintage Rose bath melts and the Sandalwood "Sensory" twin pack.

We also updated the Cleaner Polish to a General Purpose polish together with a great mini trigger spray. Most of our shower gels have been transferred into a bigger 275ml bottle which has a frosted look and a "softer" feel.



NEW PRODUCTS

"Products in the Pipeline"

There are also lots of products at various stages of development. Wild Jasmine in the "Sensory" range was on the verge of launching but at the last minute we decided that the fragrance wasn't entirely right and are currently in the process of considering slight variations.

Selecting the right products to make isn't always easy and on occasions we could do with some assistance from some of our supporters. If you would like to be involved in the development process by evaluating potential new products then please get in touch.

Some products which are due to be out very soon include an Aloe Vera Shower Gel and 2-in-1 Shampoo and Conditioner, together with an Aloe Vera Roll-on Deodorant suitable for both men and women.

The "Sensory" range will shortly be extended to include a Vintage Rose Hand & Body Cream which has a really excellent formulation. If this proves popular there will be other fragrances available soon, with Vanilla favourite to be next.

Although we could be a bit biased, we think our Instant Hand Sanitiser is about the best on the market. The current one is ideal for the home or office but there have been suggestions that a smaller bottle would be better when out and about. Consequently there is now a 60ml pocket size version with a mini pump. These can be bought in either fluorescent green or fluorescent pink. These colours don't mean anything, they're just for a bit of fun!

Also on the "drawing board" is a range of Organic Soaps, some with unusual fragrances such as Neroli Blossom and Monoi. Hopefully, this will be the start of a whole collection of organic and natural products under our new "Tranquillity" brand.

CLARITY Household products haven't been completely forgotten though and a new Floor Cleaner is under development in our laboratory.

CLARITY would like to recognise the support of BASE (British Association of Supported Employment), Social Firms UK, and Social Enterprise London in assisting our mission of providing employment opportunities for blind and disabled people throughout the UK.



Code	Description	Size	Code	Description	Size
1010	Sandalwood Soap	3 x 100g	1360	Fuchsia & Tea Tree Shampoo	250ml
1012	Vintage Rose Soap	3 x 100g	1370	Fuchsia & Tea Tree Conditioner	250ml
1020	Lavender Soap	1 x 100g	1380	Fuchsia & Tea Tree Body Wash	250ml
1020	Buttermilk Soap	6 x 70g	1391	Fuchsia & Tea Tree Hand Wash	300ml
5020	CLARITY Guest Soap	25g	1392	Fuchsia & Tea Tree Hand Wash REFILL*	300ml
1084	Aloe Vera Shower Gel*	275ml	1400	Lime, Grapefruit & Bergamot 2-in-1	250ml
1085	Aloe Vera 2-in-1*	275ml	1411	Lime, Grapefruit & Bergamot Hand Wash	300ml
1087	Aloe Vera Unisex Roll-on Deodorant*	50ml	1412	Lime, Grapefruit & Bergamot Hand Wash REFILL*	300ml
1088	Aloe Vera Anti-Bacterial Handwash REFILL*	300ml	1425	Lime & Grapefruit Body Wash & Shower Gel	275ml
1091	Aloe Vera Anti-Bacterial Handwash	300ml	1430	Lime & Grapefruit Body Balm	250ml
1098	Evening Primrose Handwash	300ml	1433	"Sensory" Vintage Rose Handwash	250ml
1110	Juniper & Seaweed Foam Bath	250ml	1435	"Sensory" Vintage Rose Hand & Body Lotion	250ml
1121	Juniper & Seaweed Handwash	300ml	1702	"Sensory" Vintage Rose Bath Melts	pack of 3
1122	Juniper & Seaweed Foam Bath REFILL*	300ml	1703	"Sensory" Vintage Rose Hand & Body Cream	50g
1132	Juniper & Seaweed Shower Gel	275ml	1437	"Sensory" Sandalwood Handwash	250ml
1140	Juniper & Seaweed Hand & Body Lotion	300ml	1438	"Sensory" Sandalwood Hand & Body Lotion	250ml
1151	Pure Handwash	300ml	1481	"Turbo" Screen Wash	500ml
1162	Pure Shower Gel	275ml	1482	"Turbo" Wheel Cleaner	500ml
1200	Lavender Body Wash	250ml	1483	"Turbo" Wash & Wax	500ml
1210	Lavender Body Lotion	250ml	1484	"Turbo" De-Icer	500ml
1220	Lavender 2-in-1	250ml	1500	Dog Shampoo	250ml
1231	Lavender Hand Wash	300ml	1512	Hi Tech Sanitiser	100ml
1232	Lavender Hand Wash REFILL*	300ml	1532	Multi-Surface Spray	750ml
1281	"Active" Shower Gel	250ml	1536	Window and Glass Cleaner	750ml
1282	"Active" 2-in-1	250ml	1540	Lavender Room Fresh	100ml
1283	"Active" Body Spray	150ml	1545	Vintage Rose Room Fresh	100ml
1284	"Active" Wash Bar	100g	1560	Apple Room Fresh	100ml
1285	"Active" Aftershave	100ml	1565	Mountain Fresh Deodorising Spray	175ml
1287	"Active" Aftershave Moisturising Balm*	50ml	1570	Original Washing Up Liquid	500ml
1300	Apple & Almond Shampoo	250ml	1572	Citrus Twist Washing Up Liquid	500ml
1310	Apple & Almond Conditioner	250ml	1574	ECO Washing Up Liquid	500ml
1320	Apple & Almond Foam Bath	250ml	1595	General Purpose Polish	250ml
1331	Apple & Almond Hand Wash	300ml	1620	Instant Hand Sanitiser	100ml
1335	Apple & Almond Handwash REFILL*	300ml	1621	Instant Hand Sanitiser*	500ml
1342	Apple & Almond Shower Gel	275ml	1622	Flouro-Pink Hand Sanitiser*	60ml
			1623	Flouro-Green Hand Sanitiser*	60ml

CLARITY PRODUCTS



HOME & BUSINESS CLEANING

ANTI BAC HANDWASH, HI-TECH SANITISER,
BUTTERMILK SOAP, INSTANT HAND SANITISER
